# How Do We Create a More Open and Inclusive Society?

#### Glada Hudik Theatre

Glada Hudik Theater is the collective name for a broad entity that includes theatre, dance, song and music as well as film production, the creation of study materials, photo exhibitions, book publishing, international projects and more.



### The history of the Glada Hudik Theatre

Glada Hudik Theatre was founded in 1996 by Pär Johansson, who has been its executive director ever since.

The theatre has enjoyed great success through the show, *Elvis*, the feature film, *The Importance of Tying Your Own Shoes,* the modern interpretation of the *Wizard of Oz* and the new film *Catwalk.* 





In 2016, Pär Johansson was presented with the "Driving Spirit" award at the Swedish Heroes Gala



#### Sweden's greatest diversity initiative

Glada Hudik Theatre is so much more than just a theatre.

We believe that differences improve our community.

A range of projects are carried out alongside the theatre group.

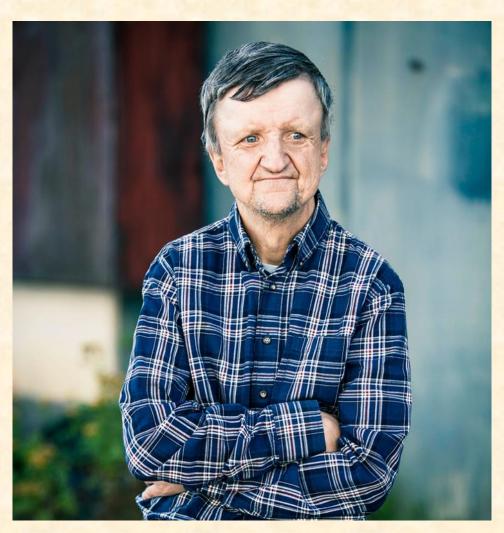
## The theatre hosts a training camp in Portugal each year



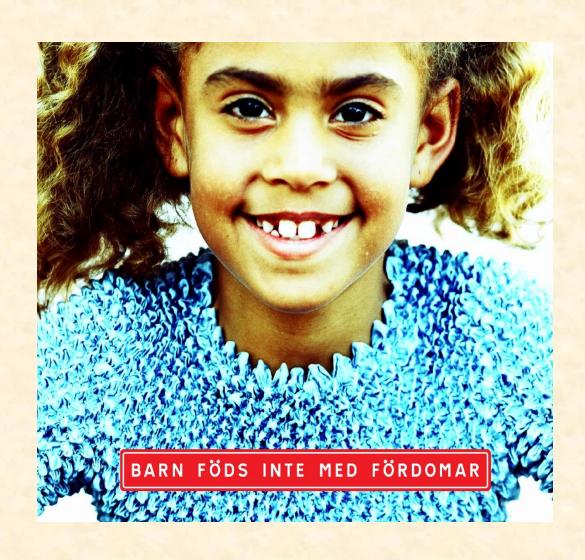
## The first sculpture in Sweden of a person with intellectual disability



## Bösse Östlin Ambassador of Love



#### Children Are Not Born with Prejudices is Glada Hudik Theatre's Educational Project



### Target Group

 Students, parents, teachers, decision makers, nongovernmental organizations, the mass media, social workers and business representatives are the most important target groups.

 The primary target group of the project is school children from grade 4 and up.

#### **Ground Values**

Students discuss the ideas of democracy, respect and consideration, humanity, empathy and compassion, tolerance, diversity, responsibility, discrimination and equal treatment.

#### Catwalk

As part of the initiative, students watch the film Catwalk.

The students do different tasks according to the working material and engage in discussions about friendship, similarities and differences, and prejudices.





## Good Action



### International Corporation

 The international branch of the project is supported by the Swedish Institute.

 The project was launched in Latvia in 2018, in North Macedonia 2019 and in Georgia in 2020.

## Implementation of the Project Abroad

• Through films, discussions, school materials and lectures, students learn more about what it can be like to live with a disability.

Creation of local documentary films

An important element of the project is the school students' meetings with our ambassadors – lecturers from daily centers



#### Our Lecturer Iva



Conferences, school activities, photo exhibitions, book publications, films, seminars and workshops with discussions, film screenings, study visits, etc.





#### Three photo exhibitions abroad

- 30 Storries About Us
- Born to Belong
- I Am Here Too







## The Minister of Culture opens the exhibition in North Macedonia



Tv Tera Bitola I jas sum tuka, izlozba na portreti na lica so poprecenosti 04 10 2022



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#### Opening of the Exhibition in Riga



### Opinion Building

- We have published books in Georgian, Macedonian and Latvian.
- We have participated in various popular talk shows.
- Several national TV channels have broadcast long features about our project, the photo exhibition and the film Catwalk.
- Articles have been published about our project.

#### **Book Presentations**



## Book festival "Litera"



#### "Icons – An Exhibition About the Right to Exist"

Icons was born out of a unique collaboration between the Fotografiska Museum and the Glada Hudik Theater.

The portraits are created by the famous Swedish

photographer Emma Svensson.

#### Icons Abroad

 The exhibition travels worldwide to promote this important message.

 It presents portraits of famous icons and archetypes in which everyone can find someone or something to relate to.

## The Warrior



#### Icons in South Korea in cooperation with the Embassy of Sweden in Seoul and Korea Foundation





ICONS-An Exhibition about the Right to Exist

#### 개막식

**Opening Ceremony** 

2022/12/20 | 17:00





## Daniel Wolvén, the Ambassador of Sweden in South Corea opened the exhibition



#### Ida and Ambassador of Sweden Per Thöresson at the opening of Icons in Berlin



#### Panel discussion in Berlin



## "Better than any film" – Der Spiegel "This exhibition is something totally extraordinary" – Berliner Zeitung



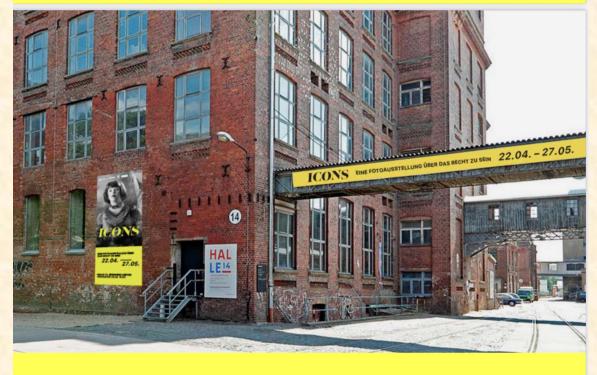
#### German media about the Icons



#### Leipzig

#### HALLE 14, SPINNEREI LEIPZIG

PREOPENING 22.04. VERNISSAGE 29.04. (BUCHMESSE) FINISSAGE 27.05. Die Ausstellung ist in den Räumen der HALLE 14 auf dem Gelände der Leipziger Baumwollspinnerei geplant. Erwartet werden ca. 1.000 Besucher.



ORIGO

Vernissage zum Großen Frühjahrsrundgang der SpinnereiGalerien unter Beteiligung der schwedischen Botschaft.

### Jönköping Museum



## The Almedalen Week, a Democratic Forum in Visby



# "Icons convey strength, hope and faith in the future" Uppsala Nya Tidning



## Mats Melin Advertising profile ICA-Jerry

"It's cool to be kind!"

